

Adviser Guide

Standard Life Investments MyFolio



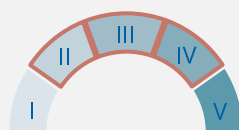
Launched

2010

MyFolio launched in the UK following demand for cost-effective, risk-targeted solutions



Funds



MyFolio funds are split across different ranges and risk levels



Invested

£14.8bn

Amount now invested in MyFolio (as at 31 March 2019)

“MyFolio’s range and breadth allows advisers to choose the fund most appropriate for their clients’ needs.”

Bambos Hambi

Co-head of Multi-Manager Strategies Team

Why choose MyFolio?



A cost-effective outsourced solution that allows you to focus on supporting your client’s investment objectives



A range of options to explore your client’s risk profile and preferred investment style



A history of delivering long-term performance corresponding to the level of risk taken



Ongoing monitoring and rebalancing gives peace of mind that your client’s risk and return objectives are being met



Comprehensive adviser support, including access to the MyFolio Lookthrough Tool to create customised client reports and find the latest fund information and updates

aberdeenstandard.com/lookthrough

1

What is MyFolio?

MyFolio consists of a range of multi-asset, fund of funds, split into distinct ranges and risk levels (from lower risk through to higher risk). This extensive choice gives you the flexibility to choose a solution that meets your client's preferred investment style and attitude to risk. **Choose from:**

Market
5 x portfolios investing mainly in passive funds

Managed
5 x portfolios investing mainly in funds run by Aberdeen Standard Investments

Multi-Manager
5 x portfolios investing in funds from a range of asset managers

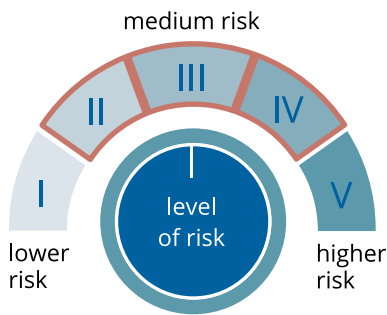
Multi-Manager Income
3 x portfolios investing in funds from a range of asset managers focused on income generation

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Choosing the right MyFolio fund

Deciding which portfolio is right for your client is a very straightforward process.

01 Choose the appropriate risk level, from lower to higher risk*.



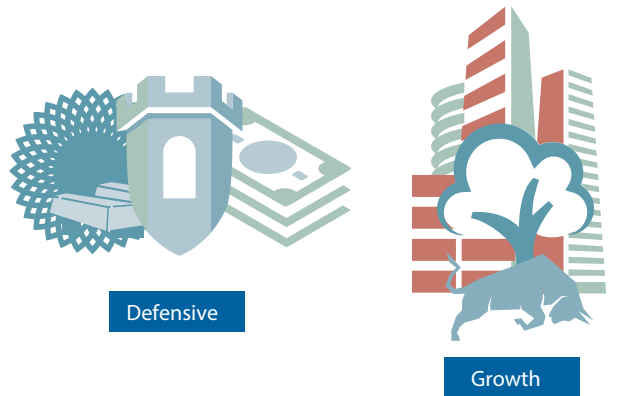
02 Choose a preferred investment style



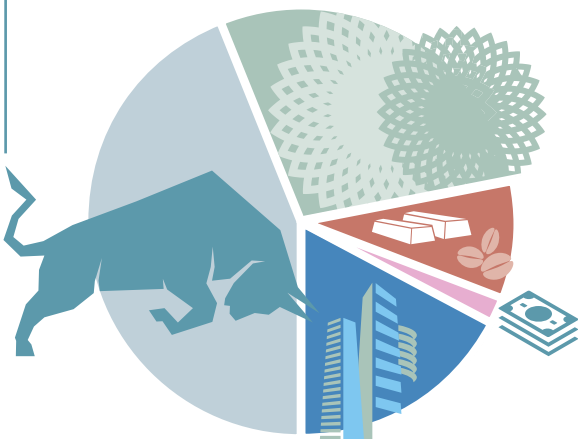
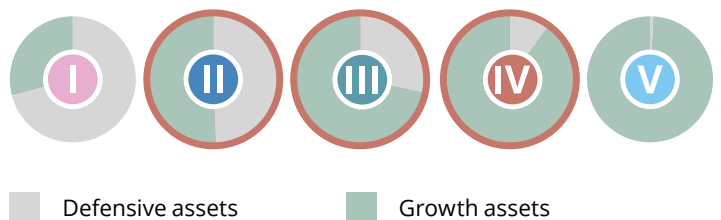
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What does MyFolio invest in?

Each MyFolio fund invests in a mix of defensive and growth asset classes. Defensive assets include cash, government bonds, corporate and global index linked bonds. Meanwhile, growth assets encompass equities, high yield bonds, emerging market debt and real estate. We also invest in absolute return funds (in the Managed and Multi-Manager ranges) to provide further diversification benefits.

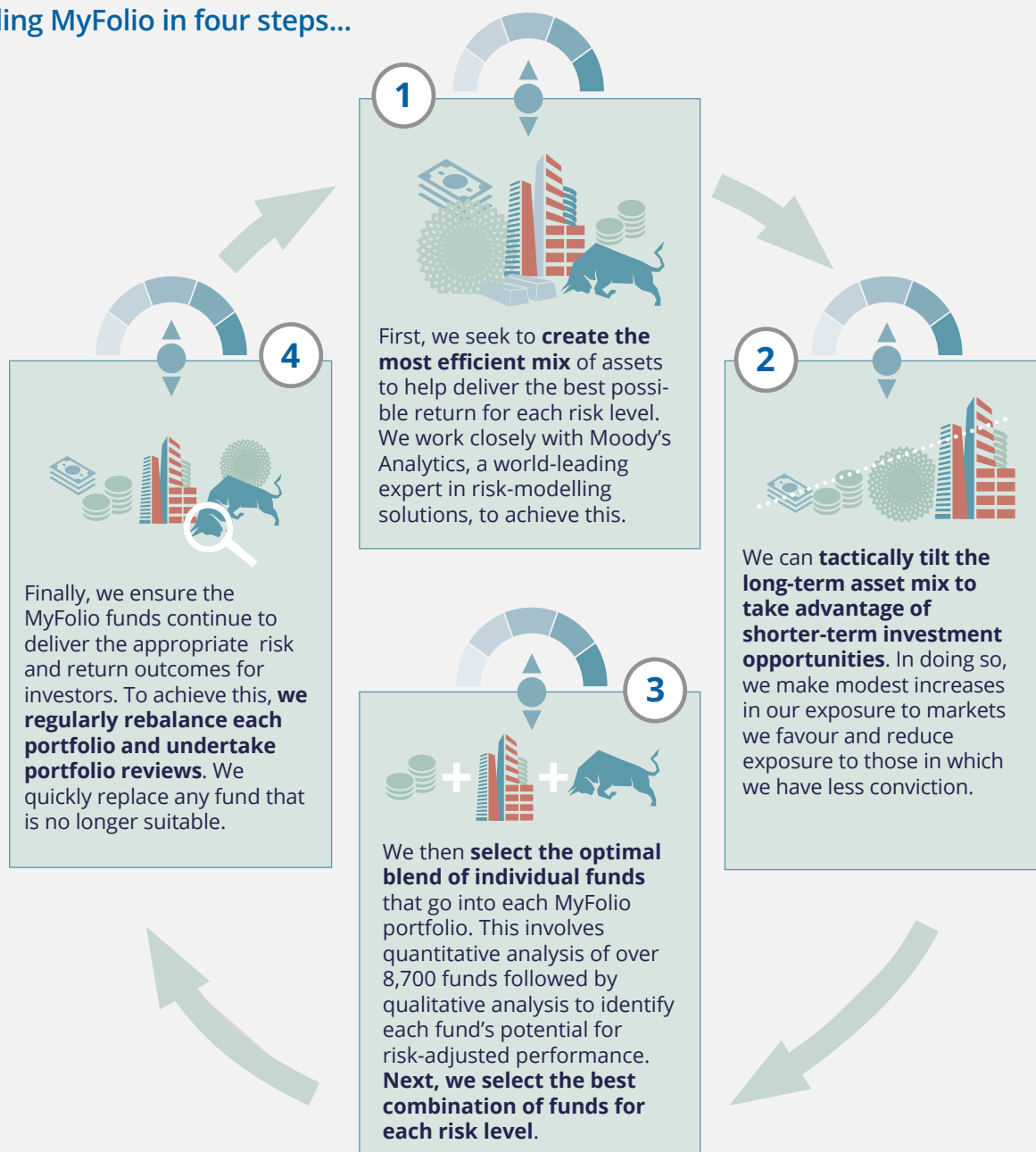


As you move up the risk levels, you would typically expect to see a higher proportion of the portfolio invested in growth assets and less in defensive assets.



*Multi-Manager Income has a choice of three risk levels.

Building MyFolio in four steps...



Who manages MyFolio?

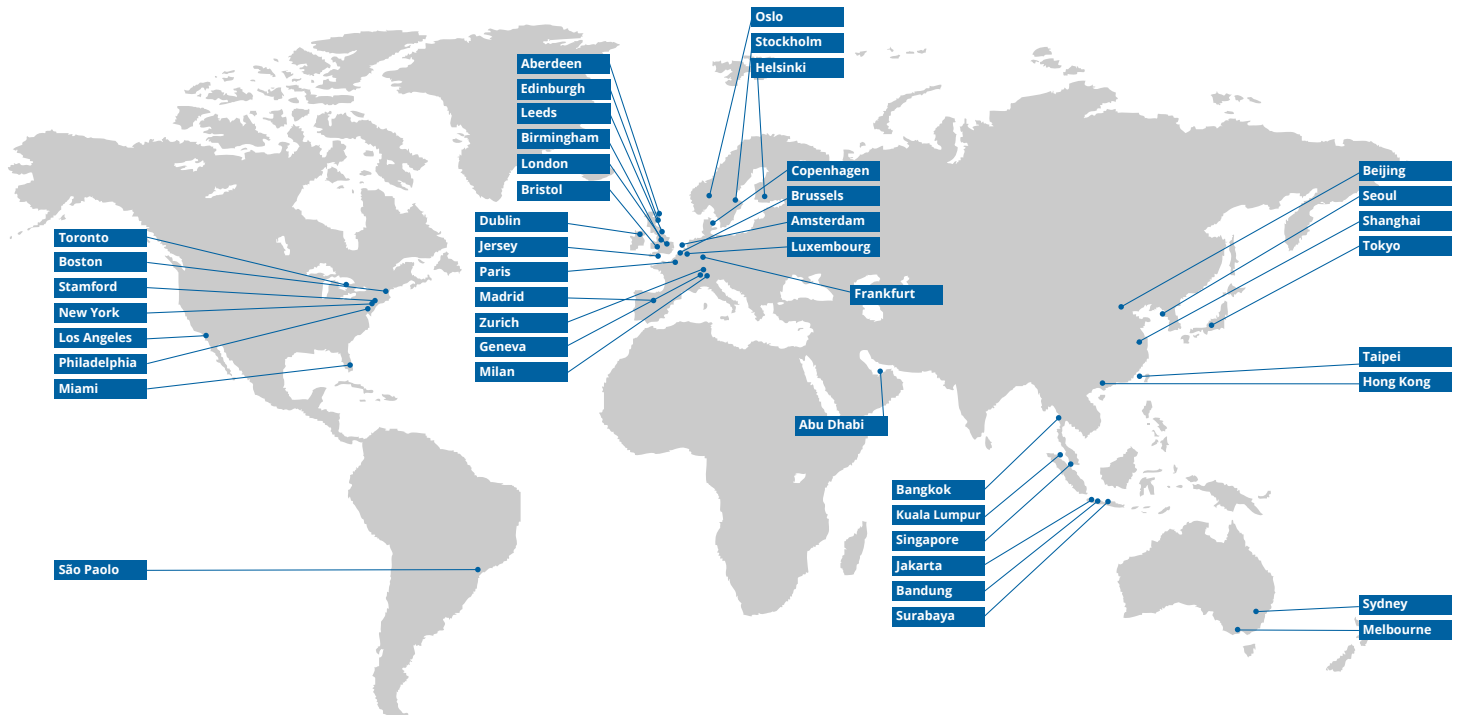


The responsibility for the MyFolio funds lies across five experienced portfolio managers, who are all part of the Multi-Manager Strategies Team. The team is co-headed by Bambos Hambis and James Millard who have over 45 years' industry experience.

Fund range	Portfolio manager(s)
Market	Bambos Hambis and Joe Wiggins
Managed and Multi-Manager	Bambos Hambis and Katie Trowsdale
Multi-Manager Income	Mark Lane and Rob Bowie

Aberdeen Standard Investments – Our global reach

A presence in over 40 locations keeps us close to our client-base.



Aberdeen Standard Investments is a leading global asset manager, managing assets worth a total of £505.1 billion (as at 31 December 2018). Aberdeen Standard Investments is a brand of the investment businesses of Aberdeen Asset Management and Standard Life Investments.

Important Information

Past performance is not a guide to future performance. All investments carry some degree of risk. The value of investments can fall as well as rise and may be worth less than your client originally invested. Please refer to the Key Investor Information Document or the Prospectus for more details of the risks applicable to each fund in the MyFolio range.

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